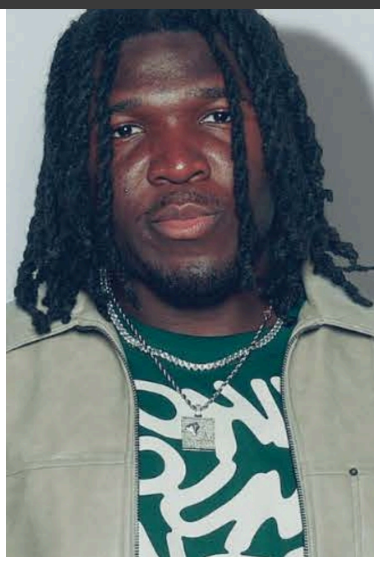





SHOLLY

CONTENT CREATOR (@SHOLLYKNS)

NEW YORK & LA

I capture the real, funny and heartfelt moments: big events, viral experiences and IRL storytelling. Formerly in investment banking with a full scholarship at Penn State, I went full time on content to chase my own creative vision.

8M+
VIEWS ON ONE NYFW MOMENT

1.51M
YOUTUBE VIEWS, LAST 28 DAYS

56K+
FOLLOWERS ACROSS PLATFORMS

MY LATEST MOMENT: VIRAL ON EVERY PLATFORM

LIVE MOMENT WITH WISDOM KAYE AT NEW YORK FASHION WEEK, SEPTEMBER 2026. 8M+ VIEWS COMBINED

TIKTOK
3.4M
VIEWS
LIVE MOMENT WITH WISDOM KAYE

INSTAGRAM
2.5M
VIEWS
"THIS OUTFIT BEHIND US IS FIRE" REEL

X
1.16M
VIEWS
POSTED FROM AN ACCOUNT UNDER 300 FOLLOWERS

YOUTUBE
1.4M+
VIEWS
NYFW VLOG: I TESTED HOW FAR LOOKING FAMOUS GETS YOU

RECENT HIGHLIGHTS

EXECUTIVE CREATIVE DIRECTOR AT **SERIES.SO**
RAISED $5.1M, FORBES 30 UNDER 30 COMPANY

T-MOBILE
STREAMER UNIVERSITY SPONSORSHIP

TWITCH
VERIFIED PARTNER

BRANDS I'VE WORKED WITH

- **CHIPOTLE** (CLAIM APP AMBASSADOR)
- **AVIANNE & CO.**
- **BARSTOOL SPORTS** COLLEGE CAMPAIGNS (PENN STATE, USC, GEORGIA TECH, UTEXAS)
- PLUS TIKTOK AND SHORT-FORM BRAND CAMPAIGNS
- **1 OF 120** CREATORS PICKED FROM 7M+ APPLICANTS FOR KAI CENAT'S **STREAMER UNIVERSITY**
- **ROLLING LOUD** OFFICIAL CREATOR (MIAMI AND LA)

REACH RIGHT NOW

Numbers as of Nov 19, 2026

- **YOUTUBE:** 16,332 SUBSCRIBERS (+12,805 IN 28 DAYS), 1.51M VIEWS IN 28 DAYS
- **INSTAGRAM:** 13,077 FOLLOWERS, 156,445 VIEWS IN THE LAST 7 DAYS
- **TIKTOK:** 17.5K FOLLOWERS, 5.8M TOTAL LIKES. ALL-TIME TOP VIDEO: 7.9M VIEWS
- **TWITCH:** 8,967 FOLLOWERS
- **AUDIENCE:** MOSTLY MEN 18 TO 34. TIKTOK FOLLOWERS 80% MALE, 54% AGE 18 TO 24, 58% US. YOUTUBE VIEWERS 92% MALE, 40% AGE 25 TO 34

WHAT I MAKE FOR BRANDS

- **CINEMATIC BRAND FILMS**, SHOT AND EDITED START TO FINISH
- YOUTUBE INTEGRATION INSIDE A VLOG (60 TO 90 SECONDS, BUILT INTO THE STORY)
- INSTAGRAM REELS AND STORIES, TIKTOKS
- EVENT COVERAGE AND APPEARANCES IN NEW YORK AND LA
- READY-TO-RUN AD VIDEOS WITH RAW FOOTAGE
- BUNDLES ACROSS YOUTUBE, INSTAGRAM AND TIKTOK

NEXT UP
NYFW, FEBRUARY 10 TO 16, 2027